

Berkshire Netball

www.berkshirenetball.co.uk

Publicity Report 2025

The **Berkshire Netball website and social media platforms** continue to serve as vital hubs for sharing information about netball across the county. Our ongoing focus is to enhance the visibility of the sport, encourage participation at all levels, and celebrate the successes of our clubs, players, umpires and volunteers.

In particular, the **Berkshire Netball Umpires Facebook group** has become an invaluable resource. It provides a central forum for clubs to connect with umpires for fixtures across all Berkshire leagues. The group also supports the sharing of information on upcoming umpiring courses, discussion of officiating queries, and acts as a noticeboard where teams can request umpiring support and where umpires can find opportunities to officiate matches.

Please follow or like our social media accounts so that information reaches as many people as possible.



www.berkshirenetball.co.uk



www.facebook.com/BerkshireNetball

Up 9% to 630 followers

www.facebook.com/groups/berkshirenetballumpires/

Up 21% to 622 members



www.instagram.com/berkshirenetball/

Up 35% to 1156 followers



<https://www.threads.net/@berkshirenetball>

Up 24% to 143 followers

I would like to thank the committee, clubs and all volunteers who contributed content, photos, and stories this year. Your support is invaluable in helping us share the passion and energy of Berkshire Netball.

If your school, club, league has any news, forthcoming events or interesting information, along with photos that you would like us to publish on the website and social media please send to: berkshirenetballpublicity@gmail.com

Debbie Horn
Publicity Officer